

## **GREATER VANCOUVER TRANSPORTATION AUTHORITY**

Minutes of a Regular Meeting of the Greater Vancouver Transportation Authority (GVTA) Board of Directors held at 9:20 a.m. on Friday, November 19, 2004, in Council Chambers, Surrey Municipal Hall, 14245 - 56<sup>th</sup> Avenue, Surrey, British Columbia.

### **DIRECTORS PRESENT:**

Chair D. McCallum, Surrey  
M. Brodie, Richmond  
D. Cadman, Vancouver  
D. Corrigan, Burnaby  
M. Grinnell, Langley, City  
M. Hunt, Surrey  
J. Kingsbury, Coquitlam  
R. Louie, Vancouver  
D. MacLean, Pitt Meadows  
B. Sharp, North Vancouver, City  
W. Wright, New Westminster

### **REGRETS**

L. Campbell, Vancouver

### **VACANCIES:**

3 members appointed by the Lieutenant Governor in Council

### **STAFF IN ATTENDANCE:**

P. Jacobsen, Chief Executive Officer  
C. Lee, Corporate Secretary  
S. Bird, Assistant Corporate Secretary

## **1. ADOPTION OF THE AGENDA**

### **1.1 Friday November 19, 2004 Regular Meeting Agenda**

The Chair requested that the agenda be amended by removing Item 4.3 – Vancouver HandyDART and GVTA Contracting Policy. The Chair advised that this issue will be returned to the Board for decision in 2005, following completion of a service delivery model review by staff.

**It was MOVED and SECONDED**

That the Agenda for the Greater Vancouver Transportation Authority Board of Directors Regular Meeting scheduled for November 19, 2004 be adopted as amended:

**CARRIED**

**Directors Kingsbury and MacLean voted in the negative**

**2. ADOPTION OF THE MINUTES**

**2.1 Friday October 15, 2004 Regular Meeting Minutes**

**It was MOVED and SECONDED**

That the Minutes of the Greater Vancouver Transportation Authority Board of Directors Regular Board Meeting held October 15, 2004 be adopted as circulated.

**CARRIED**

**3. DELEGATIONS**

**3.1 Kelly Raeburn**

Mr. Raeburn presented the Board with additional bus route extension suggestions for the Delta/Richmond areas. A copy of Mr. Raeburn's presentation is on file with the Corporate Secretary. The Board requested that Glen Leicester, Vice President, Planning review and respond to Mr. Raeburn's suggestions.

**3.2 Lisa McLeod, BC Chairperson, Canadian Federation of Students**

Ms. McLeod asked the Board to reconsider TransLink's decision to decline the "Rock the Vote BC" advertising campaign. Ms. McLeod is of the opinion that the advertisement does not contravene TransLink's advertising policy. Ms. McLeod expressed concern that staff who are charged with making decisions on the acceptability of advertising are not accountable.

**3.3 Dr. Roland Guasparini, Fraser Health Authority**

Dr. Guasparini asked the Board to reject the proposed alcohol advertising on transit. Dr. Guasparini asked that TransLink keep the current policy, which contributes to the protection of public health, in place.

### **3.4 Jinny Sims, BC Teachers Federation**

Ms. Sims asked the Board to reconsider the advertisement from the BC Teachers Federation that was declined by TransLink staff. Ms. Sims indicated that the advertisement contains only factual information and is not controversial. Ms. Sims feels the ad is non-partisan in nature and should be reconsidered. Ms. Sims asked the Board to review the current policy and allow the BCTF advertisement to run in the meantime.

## **4. REPORTS**

### **4.1 Transit Advertising Policy and Proposed Campaigns**

Report dated November 5, 2004 entitled "Transit Advertising Policy and Proposed Campaigns" from Ken Hardie, Director, Communication.

#### **Main Motion Separated into Distinct Propositions**

At the request of the Board, the motion was divided into distinct propositions.

#### **It was MOVED and SECONDED**

That the GVTA Board of Directors decline the proposed advertising campaign by the BC Teachers Federation on the basis that it fails to meet the following criteria in the Standards and Limitations:

- i) No advertisement will be accepted which is likely, in the light of prevailing community standards, to cause offence to any person or group of persons or create controversy; and
- ii) No advertisement will be accepted which advocates or opposes any ideology or political philosophy, point of view, policy or action, or which conveys information about a political meeting, gathering or event, a political party or the candidacy of any person for a political position or public office.

**CARRIED**

**Directors Cadman, Corrigan, Louie and Sharp voted in the negative**

#### **It was MOVED and SECONDED**

That the GVTA Board of Directors decline the proposed advertising campaign by the Vancouver Humane Society on the basis that it fails to meet the following criteria in the Standards and Limitations:

- i) No advertisement will be accepted which is likely, in the light of prevailing community standards, to cause offence to any person or group of persons or create controversy.

**CARRIED**

**Directors Cadman and Sharp voted in the negative**

**It was MOVED and SECONDED**

That the GVTA Board of Directors decline the proposed advertising campaign by the Canadian Federation of Students on the basis that it fails to meet the following criteria in the Standards and Limitations:

- i) No advertisement will be accepted which advocates or opposes any ideology or political philosophy, point of view, policy or action, or which conveys information about a political meeting, gathering or event, a political party or the candidacy of any person for a political position or public office.

**CARRIED**

**Directors Cadman, Corrigan, Louie and Sharp voted in the negative**

**Notice of Motion**

Director Brodie provided notice of motion for consideration at the December 8, 2004 GVTA Board meeting as follows:

“That the GVTA Board direct staff to review the Transit Advertising Policy to ensure that it is not unduly restrictive while preserving community and workplace standards.”

**4.2 Transit Advertising Policy – Alcohol Advertising**

Report dated November 5, 2004 entitled “Transit Advertising Policy – Alcohol Advertising” from Bob Paddon, Vice President, Corporate and Public Affairs and John Beaudoin, Manager, Transportation Demand Management

**It was MOVED and SECONDED**

That the GVTA Board approves an eight (8) month pilot project (ending July 31, 2005 – concurrent with existing advertising licensee contract end date) to sell alcohol advertising on TransLink fleet and property.

**DEFEATED**

**Directors Corrigan, MacLean, McCallum and Wright voted in favour**

**4.3 Vancouver HandyDART and GVTA Contracting Policy**

Pursuant to Item 1.1 Adoption of the Agenda, this item was removed from the agenda.

**4.4 Vancouver Transit Centre – Budget Increase Approval**

Report dated November 3, 2004 entitled “Vancouver Transit Centre – Budget Increase Approval” from Sheri Plewes, Vice President, Capital Management and Engineering

**It was MOVED and SECONDED**

That the GVTA Board approves additional funding of \$11,912,800 for a total project budget of \$78,200,000, for the completion of Project 0204 – Vancouver Transit Centre Construction Project.

**CARRIED**

**Chair McCallum voted in the negative  
Director Louie was absent from the vote.**

**4.5 Progress Report on AirCare Program Review**

Report dated November 8, 2004 entitled “Progress Report on AirCare Program Review” from Clive Rock, Director, Strategic Planning and Policy and Martin Lay, CEO, AirCare.

**It was MOVED and SECONDED**

That the GVTA Board receives this report and Attachment 1, the Executive Summary from the *AirCare Program Technical Review – Phase 1* report prepared by Levelton Consultants Ltd., dated November 1, 2004.

**CARRIED**

**4.6 2004 Capital Program Projects – Specific Project Approval**

Report dated October 19, 2004 entitled “2004 Capital Program Projects – Specific Project Approval” from Sheri Plewes, Vice President, Capital Management and Engineering.

**Main Motion Separated into Distinct Propositions**

At the request of the Board, the motion was divided into distinct propositions.

**It was MOVED and SECONDED**

That the Board provides Specific Project Approval for the following capital project:

- Burnaby Transit Centre South – Administration Building and Partial Maintenance Shops Seismic Upgrade: Budget: \$835,000

**CARRIED**

**It was MOVED and SECONDED**

That the Board provides Specific Project Approval for the following capital project:

- Pattullo Bridge Rehabilitation – Side Spans – Phase 3: Budget: \$12,850,000

**CARRIED**

**Director Kingsbury voted in the negative**

**It was MOVED and SECONDED**

That the Board provides Specific Project Approval for the following capital project:

- 204<sup>th</sup> Street Overpass: Budget: \$18,000,000

**CARRIED**

**4.7 West Coast Express Limited. – Consent Resolution**

Report dated November 5, 2004 entitled “West Coast Express Limited. – Consent Resolution” from Carol Lee, Corporate Secretary

**It was MOVED and SECONDED**

That the GVTA Board designates the Chair as the proxy to sign the consent resolution in lieu of the annual general meeting of West Coast Express Limited.

**CARRIED**

**Information Reports**

**It was MOVED and SECONDED**

That Items 4.8 and 4.9 be received for information.

**CARRIED**

**4.8 Urban Transportation Showcase – Status Update**

Report dated October 4, 2004 entitled “Urban Transportation Showcase – Status Update” from Glen Leicester, Vice President, Planning

**4.9 Summary and Results of the 2003 Greater Vancouver Travel Time Survey**

Report dated October 29, 2004 entitled “Summary and Results of the 2003 Greater Vancouver Travel Time Survey” from Clive Rock, Director, Strategic Planning and Policy and Clark Lim, Senior Transportation Planner

**5. INFORMATION ITEMS**

**It was MOVED and SECONDED**

That Items 5.1 through 5.3 be received for information.

**CARRIED**

**5.1 Golden Ears Bridge – LRSP Equivalency Letter**

**5.2 Finance and Audit Committee Meeting Minutes – June 23, 2004**

**5.3 Finance and Audit Committee Meeting Minutes – September 7, 2004**

6. **OTHER BUSINESS**  
No items presented

7. **ADJOURNMENT**

**It was MOVED and SECONDED**  
That the meeting be adjourned.

**CARRIED**  
(Time:11:00)

Certified Correct:

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Corporate Secretary

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Chair